
Presentation

The Jorum Licence Model: Past, Present, Future



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Definition of Jorum:

“A free online service for UK HE and FE institutions, supporting the sharing, reuse and repurposing of learning and teaching resources”.

“The JISC funded service will be jointly run between the EDINA and MIMAS national data centres based at the Universities of Edinburgh and Manchester.”



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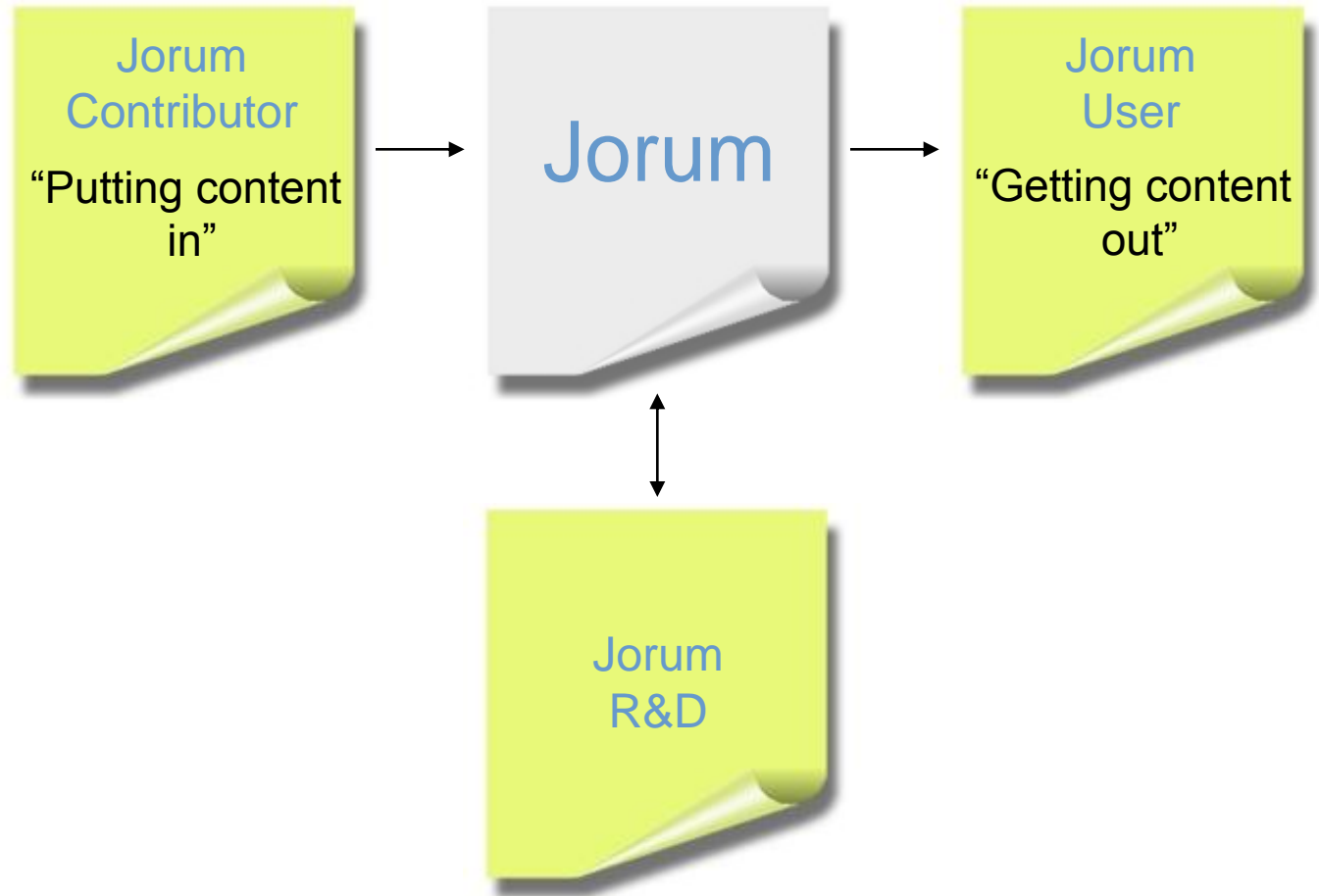
Issues

Building a community of sharing

- Long term retention of publicly funded outputs
- An experimental national repository promoting sharing, reuse and repurposing of content.
- A 'keep safe' and showcase for learning and teaching resources produced by FE and HE institutions.
- A place where all content is properly tagged with essential metadata, ensuring materials can easily be found and have adequate rights holder information.



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Jorum Contributor - “Putting Content In”

- ▶ Allows colleges and universities to deposit learning and teaching materials
- ▶ Jorum hosts publicly funded outputs (e.g. from JISC projects such X4L) and content developed at institutions
- ▶ Learning Resources – small assets (documents, images, diagrams, animations) and comprehensive learning objects (content packages). Non-subject specific, covering FE & HE levels
- ▶ Teaching Resources – supporting teaching staff in doing their job (e.g. tutor guides, lesson plans, schemes of work and staff development materials)



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Jorum User - “Getting content out”

- ▾ FREE service
- ▾ Institutions sign up to the service via JISC Collections
- ▾ Users log in using Athens username and password
- ▾ Available to teaching staff from UK F/HE institutions
- ▾ Able to find, preview, download, reuse and repurpose materials for use with learners in their institution
- ▾ Institutions will nominate 1 site representative and 1 technical support representative



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Facts and figures

Contributor

- ▾ Contributor Service launched on 7th November 2005
- ▾ 41 Deposit Licences signed

User

- ▾ User Service launched on 30th January 2006
- ▾ 160 User Licences signed

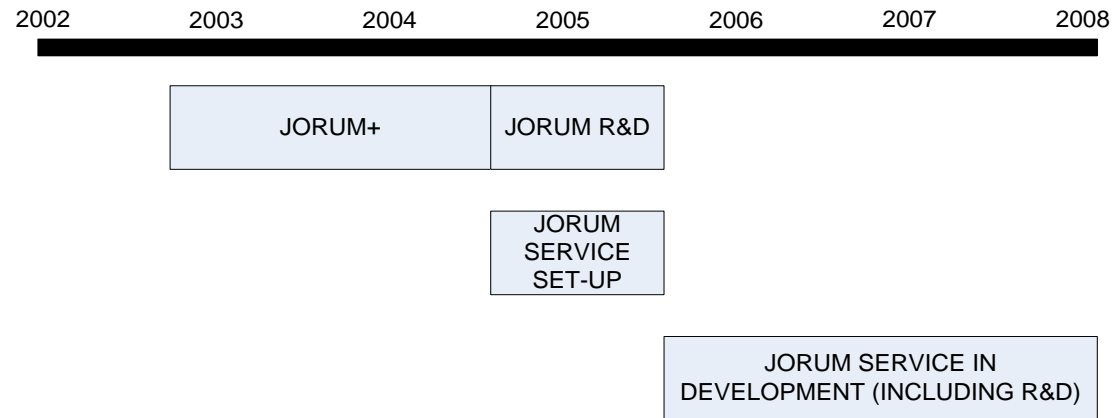
Objects

- ▾ 500 learning objects
- ▾ 1200 by July 2006



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The Jorum timeline:



Jorum+: Licensing issues identified early on – initially two licence model

Service set-up: Developed licensing model

Service in Development:

Open up Contributor Service – November 2005

Open up User Service – January 2006



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Background:

- Took 2 years to develop
- Looked at UK Data Archive and other licences
- Set up a small working group to explore Creative Commons Funding for intraLibrary and Xtensis to explore handling of and workflow for multiple licences
- Simple non-technical approach to start off with
- Available as model from Jorum website
- Will be looking into more flexible models and technical solutions as part of future R & D



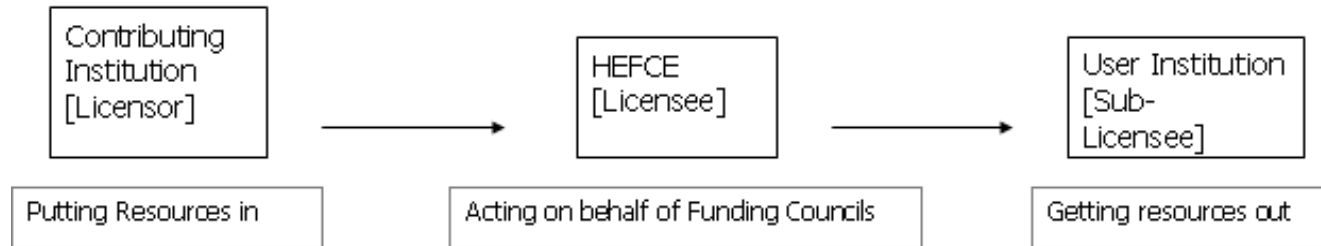


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Contributing resources to Jorum

FE or HE Institutions in the UK can sign up to the Jorum Deposit Licence as a Licensor . This allows them to put learning and teaching resources into the Jorum repository.

HEFCE's role

HEFCE is the Licensee and in turn sub-licences the resources to User Institutions

Accessing resources

Institutions sign up for the User Service at the JISC Collections Site



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The Jorum Deposit Licence

- Contributor Institutions sign a Deposit Licence
- Contributors grant Users a non-exclusive, royalty-free licence to use materials for educational (non-commercial) purposes:
 - Aggregate, annotate, excerpt and modify
 - Search, retrieve, display and download
 - Save, print
 - Incorporate into learning environments & compile into study packs
 - Promotional purposes
- Publication on externally-facing websites is NOT permitted.



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The Jorum Deposit Licence

- Only one licence per institution
- Schedule for unlimited number of authorised depositors
- New schedules can be provided at any time to add new or change authorised depositors
- Terms and conditions appear at each log in
- Notice and Takedown procedures

The Jorum User Licence

- Only one licence per institution
- Athens access for staff (not students)
- Have permission to use resources as permitted by Deposit Licence (educational use etc.)



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What happens when resources are contributed?

Step 1

Contribute

- ▾ Upload resource(s)
- ▾ Complete basic metadata fields and classification

Step 2

Publish

- ▾ Attach relevant rights holder information
- ▾ Published & available for download

Step 3

Catalogue

- ▾ RDN Cataloguer previews the resource and completes the full metadata record

Step 4

Review

- ▾ Reviewer assesses metadata (not content quality)



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Licence Technical Implementation

- A Digital Rights Expression Language is used – ODRL (Open Digital Rights Language)
- Object level rights description entry is static and references the Jorum Terms and Conditions
- Contributors are encouraged to make acknowledgments in the resource content itself

Issues

- Difficult to enforce correct acknowledgements in content or metadata





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Licence Pros and Cons...

- Institutional Deposit Licence, they take the liability 
- Based on JISC model licence 
- Lots of sign ups so far, limited opposition 
- Very liberal permitted uses 
- Paper-based as signature required 

HEFCE can't take risks, so: 

- No repurposed material can be deposited in Jorum by institutions except under clearly-defined circumstances
- This may change with new JISC content company?
- Individual staff members can't submit resources
- Has to be Athens Authenticated
- Only UK FE/HE institutions – no international access





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Why not use creative commons

- No provision for database rights
- Most materials contain 3rd party resources
- Not adequate provision for declaring 3rd party rights holders
- CC does not permit technical restrictions and Jorum is using ATHENS
- Most of the materials in Jorum will be owned by the institution. At the time we weren't sure if CC was suitable for this

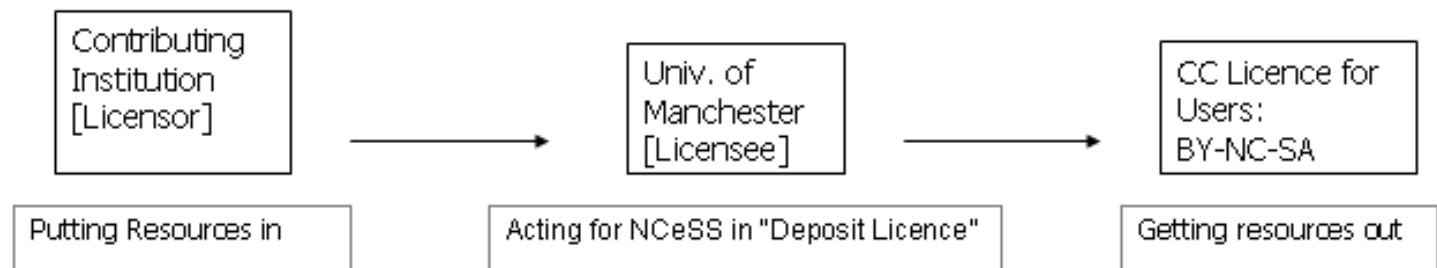
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... the Creative Commons approach does have potential for educational use and this is being explored in other areas of JISC Development

Example - NCeSS "Hybrid Model" (based on Jorum Licence):





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R&D 05/08 - Limited resource, had to prioritise the work:

Short Term:

- (1) “Experts Group” set up
- (2) Extending participation beyond staff in UK HE/FE - Other sectors within the UK; commercial organisations; international organisations; and direct use by students.
- (3) Republishing to Jorum
- (4) Acknowledging rights and communicating rights ownership and terms and conditions to Jorum Users
- (5) Review/evaluate licence models for other services

Longer term:

- (1) Terms of exchange - including sharing and sale.
- (2) Implementing (new) licences – incl. technical DRM solutions
- (3) Ongoing collection of information on user-requirements for changing user-base.



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- Immature or out of date institutional policies/approach to IPR
- Engagement with Jorum is forcing institutions to consider IPR issues as both publishers and users
- Number of licences received so far is encouraging
- We are under pressure to open Jorum out to other sectors
- HEFCE does not wish to be responsible/take risks
- HEFCE is custodian of IPR for institutions
- Need to proceed with caution
- No dominant licence expression language emerging yet
- Need a balance - Robust licensing/IPR framework vs. a usable and sensible approach.



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Issues?

